





# Kushani Nimanthika

SEO Content Writer

 Galle, Sri Lanka, 80000

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## Education

### • B.Sc (Hons) in Computing & Information Systems

*First Class*

*Sabaragamuwa University of Sri Lanka*

2020-2025

### • G.C.E Advanced Level in Science

*Sanghamiththa Balika Vidyalaya*

2004 - 2018

## Skills

- Search Engine Optimization (SEO)
- Web Content Writing
- Content Strategy Development
- Keyword Research
- Content Management Systems
- Creativity
- Negotiation
- Critical Thinking

Results-driven SEO Content Writer with 6+ years of experience producing high-quality, search-optimized content across diverse industries. Proven track record in crafting engaging blog posts, articles, landing pages, and product descriptions that rank on Google and drive consistent organic traffic.

## Work Experience

### • SEO Content Developer

*WPS Office, China*

*Freelance*

2025 - Present

Conducting in-depth research and creating engaging, SEO-optimized content for various websites, including WPS Academy and Toolsmart.ai, tailored to boost search rankings.

### • SEO Content Developer

*VEVS Global, Australia*

*Full-time*

2024 - 2025

I collaborated with the marketing team to align content strategies with short-term and long-term goals. My responsibilities included creating compelling, accurate, and innovative content for the company's websites, social media platforms, and public communications.

### • Web Content Developer and SEO Specialist

*Flexiata, Australia*

*Intern*

2023- 2024

Contributed to system documentation and case study development during university internship, using strong content writing skills to effectively communicate technical concepts and create clear, engaging narratives.

### • SEO Content Developer

*WPS Office, China*

*Freelance*

2022- 2024

Conducted research and crafted engaging SEO-optimized content for a variety of websites, including WPS Academy.

### • Marketing Content Partner

*Knovik, Sri Lanka*

*Part-time*

2023- 2024

Contributed to a content marketing project focused on smart device integration. (<https://blog.athbridge.com/>) Developed SEO-optimized articles, enhancing search engine rankings.

### • Web Content Writer

*Sonicsoft, Australia*

*Contract*

2023- 2023

Engaged in a website content contract, showcasing proficiency in creating website content and enhancing search engine rankings.

### • Web Content Writer

*Shnoco, India*

*Freelance*

2023- 2023

Created high-quality and engaging content around no-code tools, including tutorials, how-to guides, and reviews of various platforms.

### • Chief Content Editor

*Flatfeecorp, California*

*Contract*

2023- 2023

Demonstrated expertise in crafting long-form SEO-optimized articles and used AI tools to drive organic traffic and improve search engine rankings.

### • Web Content Writer

*Brand Factory LLC, Sri Lanka*

*Part-time*

2020- 2023

Worked collaboratively with team members to exceed project goals and create well-researched and stimulating content.


## Tools & Technologies

- Yoast SEO
- Grammarly
- WordPress
- Semrush
- Moz
- Google Analytics

## Certifications

- SEO Complete Specialization Course  
*Udemy*  
2021
- Complete Writing Course: Develop True Writing Mastery  
*Udemy*  
2021
- Content Marketing & Strategy  
*Udemy*  
2023

## Languages

English 

Sinhala 

## References

### **Seminda Rajapaksha**

Flexiata / Director

**Email:** [seminda@flexiata.com.au](mailto:seminda@flexiata.com.au)

### **Janith Ekanayake**

VEVS Global / Sales & BD Manager

**Email:** [janith@vevsglobal.com.au](mailto:janith@vevsglobal.com.au)

## Projects

- WPS Blog 2025 - Present  
<https://www.wps.com/blog/author/kushani-nimanthika/>
- Toolsmart Blog 2025 - Present  
<https://www.toolsmart.ai/blog/author/kushani-nimanthika/>
- Sonicsoft Web Content 2023  
<https://sonicsoft.com.au/>

## Achievements

- Top Rated Freelancer on Upwork 2023 - Present  
Maintaining a Top Rated status with a 100% Job Success rate and 100% client satisfaction, consistently delivering high-quality content to clients across diverse industries worldwide.  
[View Upwork Profile](#)

## Publications

- Artificial Intelligence Adoption in the Apparel Supply Chain in Sri Lanka: Strategies for Small and Medium-Sized Enterprises  
*International Journal of Research Publication and Reviews*  
Volume 6 Issue 4 - April 2025  
<https://doi.org/10.55248/gengpi.6.0425.1409>
- The Role of Artificial Intelligence in Supply Chain Operations in the Apparel Industry: A Systematic Literature Review  
*International Journal of Research Publication and Reviews*  
Volume 6 Issue 2 - February 2025  
<https://doi.org/10.55248/gengpi.6.0225.0947>
- Usage of Digital Twin Technology for Sustainable Development in Sri Lanka's Construction Sector  
*International Journal of Research Publication and Reviews*  
Volume 6 Issue 2 - April 2025  
<https://doi.org/10.55248/gengpi.6.0425.1410>
- Digital Twin Technology as a Catalyst for Sustainable Development in the Construction Sector: A Systematic Literature Review  
*International Journal of Research Publication and Reviews*  
Volume 6 Issue 2 - February 2025  
<https://doi.org/10.55248/gengpi.6.0225.0956>